



# GrowFundMe

SVP Seattle's new signature program supporting BIPOC-led nonprofits



## A New Model for Shared Learning and Collective Giving

Over six months, nonprofit leaders strengthen their fundraising and storytelling skills, supported by SVP Partners and volunteers who contribute their time, talent, and connections.



### Highlights

- **6–8 BIPOC-led nonprofits** (typically under \$500K budgets)
- **12–20 SVP Partners** and volunteers **engaged as thought partners and reviewers**
- **6-month learning cohort** (Jan–Jun 2026)
- Culminates in the **Stories of Impact Showcase** celebrating community innovation



## Investing in Equity, Relationships, and Community Leadership

Across King County, small, BIPOC-led nonprofits are driving powerful solutions to today's most urgent challenges—yet they receive only a fraction of available funding and visibility.

GrowFundMe responds to this gap by investing in capacity, connection, and collective learning by:

- Strengthening fundraising and storytelling capacity
- Expanding networks between nonprofits, funders, and allies
- Demonstrating an equity-centered model of philanthropy
- Mobilizing new funding for grassroots organizations





## A Six-Month Journey of Shared Learning and Action



**Kickoff & Goal Setting (January):** Trust-building, introductions, and fundraising fundamentals

**Workshops (Feb–Apr):** Fundraising, case-making, and storytelling with expert instructors

**Thought Partnership:** Monthly check-ins between nonprofits and SVP Partners

**Showcase Prep (May):** Presentation coaching and practice

**Stories of Impact Showcase (June):** Nonprofits present to 100–150 community and business leaders; pooled funds distributed equally



## Building the Future of Equitable Philanthropy

**GrowFundMe** is more than a program — it's a model for reimagining philanthropy through equity, collaboration, and community leadership.

### Our Goals for 2026:

- **Direct \$50,000+** in new funding to small, BIPOC-led nonprofits
- **Engage 20+** SVP Partners and community volunteers in equity-centered giving
- **Build a network of changemakers** advancing justice and sustainability across King County





## Join Us

To learn more or explore ways to get involved with **GrowFundMe**, contact Gillia Bakie, Senior Advisor, Development at [gilliab@svpseattle.org](mailto:gilliab@svpseattle.org).

