### A FUTURE LED BY COMMUNITY

WITH SOCIAL VENTURE PARTNERS SEATTLE

# INTRODUCTION

The time for community-led change is now. The need to support leaders at the forefront of change has never been more urgent, as our region faces significant challenges from health equity to climate justice, and beyond.

Community-led solutions are the best solutions and work to eliminate inequity using local and culturally specific knowledge. SVP Seattle is bringing people together to support on-the-ground impact.





### **BARRIERS TO CAPITAL**

**FACED BY LEADERS OF COLOR** 



Getting Connected



Securing Support



Building Rapport



Sustaining Relationships "Unrestricted assets of Black-led organizations were 76 percent smaller than white-led organizations."



Source: The Bridgespan Group

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### **WE ARE**

A CROSS-RACE, CROSS-CLASS, CROSS-CULTURAL COMMUNITY THAT GIVES, VOLUNTEERS, LEARNS, AND ACTS TOGETHER TO CREATE A JUST AND EQUITABLE KING COUNTY









(Philanthropy) should seek to break down longstanding, intentional, institutional policies that have shaped social divides in the United States and that continue to promote inequality today.<sup>1</sup>



## WHAT WE DO



### COMMUNITY-LED SOLUTIONS

We build the capacity of community-led nonprofits



### MORE THAN MONEY

We make it
possible for
everyone to be a
part of collective
giving and aligned
volunteerism and
advocacy



### FUTURE OF PHILANTHROPY

We are creating an inclusive model of giving where anyone who wants to practice philanthropy is invited to participate.

### **OUR IMPACT**



### WE SHARE OUR TIME AND TALENT

We prepare volunteers who have given significant time and effort to over 100 local nonprofits

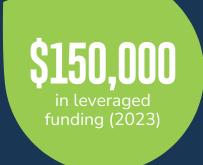


### WE LEVERAGE OUR GIVING

We give directly and leverage dollars to support nonprofits in our region

### WE PARTNER WITH NONPROFITS FOR A STRONGER FUTURE

We provide support so that organizations can expand their capacity to make an impact.





We saw immediately that the support SVP provided us would be important, but we didn't realize at the start how transformative the partnership would be, especially when it came to putting systems in place that set us up for long-term sustainability.

— Michael Tulee, United Indians of All Tribes Foundation —



### REIMAGINE WITH US

VP Seattle was founded in 1997 to create new opportunities for people to give to exciting social ventures. Now, more than two decades later, it's time to reimagine our work to put communities at the center and open philanthropy up to everyone.

SVP Seattle is a small but mighty organization that has an amazing impact with a fresh and relationship-based approach to helping connect community leaders with community resources. But with only two full-time staff, the organization is at an inflection point: to scale programming and increase funding to BIPOC-led and -serving nonprofits, we need to raise funds for a sustainable and future-stable SVP Seattle.

### **PRIORITIES TOP**



### **EXPANDING OUR NETWORK**

by creating a community open to all who want to develop their giving practices towards justice and equity.



### GROWING OUR COLLABORATIVES

to invest and support more under-resourced local BIPOC-led and serving initiatives that are advancing climate justice, health equity, wealth equity, and education equity.



### TRANSFORMING OUR VOLUNTEERING

programs to create more equitable and effective relationships with BIPOC-led and serving non-profits.

### WHERE WE'RE HEADED

200+



INCLUSIVE COMMUNITY OPEN TO ALL

Ŷ 100%

6 NEW



RELATIONSHIP-BASED GRANTMAKING ROOTED IN COMMUNITY



PROJECTS & PARTNERSHIPS



VOLUNTEER PROGRAMMING THAT SUPPORTS COMMUNITY-CENTRIC VALUES



### SUPPORT A FUTURE LED BY COMMUNITY

**TOTAL CAMPAIGN** \$2.75M





Despite increased support in recent years, BIPOC-led and -serving nonprofits still receive a disproportionately small share of funding and struggle to secure the support necessary for growth and sustainability. SVP Seattle is changing this narrative by reimagining philanthropy and building a future where every community has the power and resources to drive transformative change.

— Emiko Atherton, Executive Director, SVP Seattle —











### **HOW TO GIVE**



GIFTS BY CHECK Mail to PO Box 14148, Seattle WA 98114



**GIFTS ONLINE** www.svpseattle.org/donate



**GIFTS OF STOCK** We accept gifts of stock, contact <a href="mailto:leticiav@svpseattle.org">leticiav@svpseattle.org</a> for more information

MAKE A MONTHLY, QUARTERLY, OR OTHER RECURRING

COMMITMENT TO THE FUTURE! www.svpseattle.org/donate

### **INCLUDE SVP SEATTLE IN YOUR ESTATE**

Contact <a href="mailto:emikoa@svpseattle.org">emikoa@svpseattle.org</a> for more information

















